

The Successful Experience of Japanese Football and Its Enlightenment to the Development of Campus Football in China

Qunying Wang

Guangdong Polytechnic College, zhaqing, Guangdong, 526100, China

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Abstract: Though analyzing Japanese football from four aspects: football culture, talent training system, coach team and competition system. The successful experience of Japanese football: Japanese football deeply influenced by western culture and developed a rich system of football thought; Scientific and reasonable school football talent training system; A large and high-quality team of football coaches; The well-established soccer competition system provides more games and training opportunities for Japanese youth players. Enlightenment to Chinese football reform: strengthening football culture construction; Designing a school football talent training system suitable for China's national conditions; Build a strong team of campus football coaches; We will further improve the school football league competition system.

1. Introduction

Throughout the development of Japan's football, since the professional reform of football began in 1993, its football level has been greatly improved, and it has gradually become the dominant player in Asian football. In the past 25 years, Japan's men's football has achieved outstanding results. It has won the Asian Cup four times and entered the World Cup finals six times in a row, including three times in 2002, 2010 and 2018. World Cup champion and runner-up of the 2015 Canadian Women's World Cup. After more than 20 years of development, the level of Japanese football has risen from the "Third World" to a first-class level in Asia and a quasi-international level. Japanese football, especially Japanese school football, has achieved a great degree of development in the past two decades, and it has learning and reference value for the development of football in China.

In 2009, the State General Administration of Sport of China and the Ministry of Education jointly issued the "Notice on Launching National Youth Campus Football Activities", which has greatly promoted the development of youth campus football in China. In March 2015, the General Office of the State Council considered and approved the "Overall Plan for the Reform and Development of Chinese Football", which has raised the development of national youth campus football activities to a new height. The development of campus football has also ushered in greater opportunities for development. Although some progress has been made in the reform of football in China, there are still many shortcomings as a whole, such as: lack of football culture, lagging development of the talent training system, lack of high-quality coaches, and inadequate football league mechanisms, etc. These factors have hindered the development of football in China. For this reason, this article mainly analyzes the culture, talent training system, coaches and competition system from the successful experience of the rapid rise of Japanese football, and analyzes it, and puts forward feasibility opinions for the future development of Chinese football and youth football. The Enlightenment of Successful Experience of Japanese Football to the Development of Campus Football in China

2. Strengthen the construction of football culture

For Chinese football to achieve breakthrough development, it is necessary to proceed from the overall situation, build a football spirit that conforms to China's national conditions, and form a football spiritual culture. From this point, Japan's advanced experience deserves our learning. Combining our country's sports spirit at the spiritual level, it is practical to "win glory for our country,

unity and cooperation, and tenacious struggle", inherit and carry forward the fine tradition of Chinese football, and gradually summarize 2. Refine our own football spirit and philosophy, formulate football development goals in line with China's actual situation, form unique football routes and technical styles, and build a football spirit culture with Chinese characteristics [1].

In view of the current problems in the system and spirit of China's football culture, we should fully learn and absorb advanced foreign cultures. This is an important link to promote the progress and cultural construction of our football cause. First, in the absorption of foreign culture in our country, football should be selectively absorbed on the basis of accurate knowledge and understanding. In fact, while all cultural forms are superior, there must be certain deficiencies. Modern football first appeared in Western culture, and its concepts, techniques and tactics were more advanced. However, we should also realize that there are also many dross such as football violence and fake ball gambling. Therefore, in the process of learning and assimilation, we must fully understand the connotation of football culture, combined with the specific conditions of our country, and selectively absorb foreign football culture. "Taking the essence and removing the dross" is the correct way. Second, pay attention to the ways and means of the absorption process. Generally speaking, the learning and assimilation of foreign cultures includes the following processes: cognitive understanding, imitative learning, assimilation and introduction, and fusion and innovation. Among them, cognitive understanding is the foundation, imitating learning and absorbing introduction are the primary stages of learning and absorbing foreign cultures. The introduction of advanced football systems, ball skills and tactics, and the integration and innovation of China's football practice are advanced stages. In this process, on the premise of comprehensive knowledge and understanding of foreign football culture, we should fully consider China's outstanding local culture and optimize and improve our football culture. Third, while absorbing foreign cultures, we must also attach importance to the integration of China's outstanding national culture and traditional culture and take the initiative to innovate. One of the main reasons for the success of football in many countries, such as Brazil, Argentina, Japan, South Korea and other countries, is to draw on the cultural essence of the nation and gain strength. In the construction of our country's football culture, we must also inherit the native culture of the nation, and integrate the advanced foreign football culture with the traditional culture of the outstanding Chinese people, thereby promoting mutual strength. In addition, we should take the initiative to innovate the introduced foreign culture in light of China's reality. For example, in terms of style and tactics of football, after combing and summarizing the styles of football in various countries around the world, we choose a model that is in line with China's actual situation, fully integrate it into football training, and actively create a football style that meets its own development. Actively improve, boldly innovate and apply in practice to make the most of it [2, 3].

3. Design a campus football talent training system suitable for China's national conditions

The training of China's campus football reserve talents should be based on China's basic national conditions, and in the selection, training, training, teaching and other links to explore in line with China's campus football development law. The national government and relevant departments should establish a comprehensive and systematic football talent training system, form a high-level player culture and professional examinations, and effectively implement a chain-type training line that integrates primary, secondary and university education. For example, in elementary school, the school football team can be set as two representative teams in grades 1-3, 3-6. Similarly, middle school also has two school football teams in junior high school and high school, and a campus team in college. Relevant management departments should actively organize primary and secondary school trials, select the best football talents, and fully combine cultural exams. Qualified candidates will be sent to football schools of the corresponding age group for further training. By training in football schools for 2-3 years, Professional coaches will assess and evaluate them, and then transport them to football clubs of all ages.

Football should be included in the compulsory scope of physical education in primary and secondary schools. At the same time, the establishment of special football schools should be encouraged, and it should be used as a center to promote the development of ordinary school football and accelerate the popularization of school football. Taking full advantage of the discipline competition and the bonus system for special students, the establishment of a bonus system for the middle and high school entrance examinations for special students in football can greatly enhance the enthusiasm and motivation of parents, schools and students.

In addition, it is necessary to strengthen the communication and cooperation between school education and professional clubs in accordance with China's objective national conditions, achieve a combination of sports and education, attract a large number of young people to participate in football, and turn campus football into a cradle for training reserve talents [4]. For example, for college players who have performed well in national football matches, they can be introduced to the club after the coaching team has passed the examination, and they can be trained through a combination of learning and training. This can ensure that players can continue to play in the sport while fully tapping their sports skills University study and completion of studies [5].

4. Build a strong team of campus football coaches

Coaches play a key role in the development of youth football. The quality and ability of coaches are closely related to the level of youth football. Therefore, we should focus on building a strong team of football coaches.

4.1 Expand the size and source of football coaches

First of all, resources can be fully tapped from the existing physical education teachers, and for those who are committed to football training, go out training, invite professional training on-site, etc., to further enhance the professional skills and theoretical knowledge of physical education teachers, and finally pass the assessment For appointment. Secondly, non-physical teachers with professional football skills are also potential targets. In addition, retired athletes and college talents can be introduced. Through teaching and other forms, fully excavate its professional advantages, and then attract a large number of students to actively participate in campus football activities. It is worth mentioning that the school can establish a special campus football fund, ensure the treatment of campus football coaches, appropriately increase the match allowance, etc., further increase its salary level, and strive to allow more outstanding talents to devote themselves to the development of campus football [6].

4.2 Improve the professional quality of campus football coaches

In the process of expanding professional football teachers, we should pay more attention to improving the quality of teachers. First of all, in the recruitment process, we must take good measures, strictly review the qualifications of candidates, including football player grade certificates, referee grade certificates, etc., and also pay attention to the inspection of teaching level and professional quality.

For coaches who are already teaching football at school, they should focus on continuing education and subsequent training of teachers. The training of grass-roots football coaches has always been a weak link in the training of football coaches in our country, and the main shortage is professional-level grass-roots football coaches. Therefore, we should establish an effective management and training system, attach importance to the improvement of coaches' skills, tactics, and competition experience, and at the same time continue to optimize their knowledge structure and teaching level by training their teaching concepts and ideas. In this regard, it is necessary to further strengthen the communication and cooperation of relevant departments, including the education department, sports bureau, and financial department. On the basis of continuously deepening communication and cooperation between various departments, the training of football coaches will be effectively implemented, and the growth and development of campus football will be actively

promoted. The financial department should establish special funds dedicated to training grassroots coaches, such as building training institutions, hiring high-quality professionals, purchasing advanced teaching aids, etc.; the education department mainly implements training management work, establishes relevant training mechanisms, and strengthens training Personnel management; and the Sports Bureau needs to provide coach positions, assign excellent football coaches, and provide internships and actual combat channels for grass-roots football coaches. Only through close cooperation of various departments can we continuously optimize the training system for grassroots coaches, improve the training system for coaches, further promote the development of campus football, and cultivate football reserve talents [7].

5. Further improve the campus football league competition system

The campus football league is an important part of the development of campus football. It is of great significance to build a campus football culture, form a good campus football environment, and cultivate football reserve talents. At present, although campus football competitions in China have spread all over the country, a sound system has not been established. The vertical connection between universities, middle schools and primary schools, and the horizontal connection between schools are far from enough. At the same time, factors such as funding and venues are also insufficient. The organization of the league is restricted to varying degrees, and the competition system and rules of the campus football league are not perfect, which all restrict the sustainable development of the campus football.

To improve the campus football league competition system, we must fully consider the school's physical education teaching tasks, form a training method and competition system that meets the school's development, and strengthen the campus football competition in the spare time. For the organization of inter-school leagues, relevant management personnel should scientifically guide each institution to establish campus football teams, advocate and encourage the organization of football matches between schools, and publicize the results of the matches in a timely manner. Establish different levels of inter-school competitions according to students at different levels of primary, middle, and primary levels, and form a campus football competition system that develops vertically and horizontally. For elementary school students, the scope of the game can be narrowed, and only competitions between primary schools in the same area can be organized. For junior high school students, the scope of the game can be further expanded, and provincial football leagues can be organized when conditions permit. For high school and university students, Put forward higher requirements, can organize some national games, thus linking the fault of high school and college football.

In addition, we should continue to strengthen the construction of rules and regulations related to campus football leagues and specific implementation guidelines, so as to ensure that campus football competitions can be operated in a standardized and standardized manner, including: competition classification, zoning mechanism, reward mechanism, etc. The construction of such systems as the promotion of advanced football students and the registration system of football matches, through the improvement and optimization of various rules and regulations, can effectively ensure the organization and implementation of campus football leagues, and create a positive and active atmosphere of campus football matches [8].

6. Conclusion

After more than two decades of hard work and inspirational training, Japanese football has now surpassed Chinese football and achieved remarkable results. Its success also proves that Asian football can lead the world. The reason for the rapid rise of Japanese football in a short period of time is closely related to its cultural characteristics and the cultivation of good reserve talents. In the past ten years since campus football activities in China were launched, although some achievements have been made to allow more young people to participate in football, there are still many problems.

In the future, if China's football is to develop better, it should fully integrate our traditional culture and strengthen the construction of football culture, form a school football training system that meets China's objective conditions, build a team of high-quality school football coaches, and further improve the school football league competition. The system gradually explores the style of football suitable for itself, eliminates the idea of "outline football" for quick success and pays attention to the construction of the football atmosphere and the polishing of the foundation of football, bravely bravely, and strive to improve, and continuously narrow the gap with developed football.

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